

ABSTRACT

There is disclosed a method, device and software for allowing a buyer to order and pay for products with minimal action required on the part of the buyer. In an embodiment, a display component displays to the buyer a product available for purchase from a merchant through a merchant computing device. A purchase order component is configured to send to the merchant, in response to a single purchasing action taken by the buyer to purchase a product displayed by the display component, a purchase order for the product by way of a data network. A value storage component under control of the buyer stores data representative of a currency of an issuer, verifiable as representing the currency by the merchant. The value storage component is configurable to electronically transfer data representative of an amount of the currency in response to a request from the merchant.